

**MKCL's Corporate Social Responsibility (CSR) Annual Action Plan for the Financial Year 2025-26'  
Amendment 1 (2025-26)**

The Company had calculated 2% of its Average Net Profit for the three immediately preceding Financial Years and thereby allocated an amount of Rs. Rs.1,21,85,244/- (Rupees One Crore Twenty-One Lakhs Eighty-Five Thousand Two Hundred and Forty-Four only) towards CSR for the Financial Year 2025-26 on the recommendation of the CSR Committee and approval of the Board. However, on review of the revised adjusted net profits for the year 2024-25, the calculation of 2% of Average Net Profit for the three immediately preceding Financial Years was revised. Accordingly, the revised allocated amount towards CSR activity for the FY 2025-26 is Rs.1,03,74,478/-.

**'MKCL's Corporate Social Responsibility (CSR) Annual Action Plan for the Financial Year 2025-26'  
Amendment 1 (2025-26)**

**Proposed Budget Outlay and Allocation:**

The Company shall endeavor to spend at least 2% of the Company's average Net profits for the three immediately preceding Financial Years as per Section 135 (5) of the Companies Act, 2013 towards Corporate Social Responsibility (CSR) in activities included in the Schedule VII of the Act.

In the light of above-mentioned Section, the Company calculates the 2% of its Average Net Profit for the three immediately preceding Financial Years as follows and thereby allocates an approximate amount of \*Rs.1,03,74,478/- (Rupees One Crore Three Lakhs Seventy-Four Thousand Four Hundred Seventy-Eight only) towards CSR activity for the FY 2025-26:

**Calculation:**

Year	Adjusted Net Profits (Rs.)
<b>2022-23</b>	58,25,17,600/-
<b>2023-24</b>	67,10,83,323/-
<b>2024-25*</b>	30,25,70,722/-
<b>TOTAL</b>	<b>1,55,61,71,645/-</b>

*\*Figures for 2024-25 are subject to audit, approval by the Board, and adoption of Accounts by the Members of the Company at the ensuing Annual General Meeting.*

**Average Net Profit:**

Average Net Profit during three (3) preceding financial years = Rs.1,55,61,71,645/3 = Rs.51,87,23,882/-.

2% of the Average Net Profit:

2% of Rs.51,87,23,882/- = Rs.1,03,74,478/-.

The Company endeavors to carry on the below CSR projects during the FY 2025-26:

## CSR PROJECTS SUMMARY

### Amendment in CSR PROJECTS SUMMARY and Proposed Budget Outlay:

CSR Project no.	Name and Type of Implementing Agency (IA)	Name of Project	CSR Registration Number (IA)	Proposed Outlay (Rs.)
I.	The Society for Education, Action, and Research in Community Health (SEARCH) – Regd. Public Trust	NIRMAN	CSR00001278	15,00,000/-
II.	Vicharvedh Association – – Section 8 Not for Profit Company	Vichar Vedh Portal	CSR00027538	4,20,000/-
III.	Mitanin Foundation – Company Limited by Guarantee	Salam Pune	CSR00086790	1,80,000/-
IV.	Yashwantrao Chavan Centre - Regd. Public Trust	Sharad Pawar Inspire Fellowships	CSR00008785	10,00,000/-
V.	Grammangal - Regd. Public Trust	Nipun Bharat Program	CSR00008708	40,00,000/-
VI.	Sane Guruji Rashtriya Smarak Trust - Regd. Public Trust	Mai Maushi	CSR00030362	5,00,000/-
VII.	Pragati Abhiyan - Regd. Public Trust	Participatory Varietal Trials Project	CSR00011309	5,00,000/-
VIII.	Aabha Arogya Bhan Collective Association - Regd. Public Trust	Arogya Bhan	CSR00075105	5,00,000/-
IX.	MKCL Knowledge Foundation – Section 8 Company Not for Profit Company	Marathi SahityaSrushti	CSR00002824	12,80,455/-
		5% Implementation charges	--	4,94,023/-
		<b>Grand Total</b>		<b>1,03,74,478/-</b>

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## CSR PROJECT I - NIRMAN

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### **(A) CSR projects/Activities identified:**

NIRMAN is a project initiated by eminent social scientists, Dr. Abhay Bang and Dr. Rani Bang, founders of The Society for Education, Action, and Research in Community Health (SEARCH), a Registered Public Trust having CSR Registration number: CSR00001278. It is designed as a youth initiative to identify, nurture, and organize young change-makers to solve various societal challenges in the fields of climate change, malnutrition, healthcare, education, environment, and more.

It is an educational process to train youth to take up crucial issues and problems in society. NIRMAN provides guidance, expertise, a platform, and an environment to inculcate self-learning and encourages youth to take social action. NIRMAN encourages youth to find a broader purpose in their lives beyond simply earning money, inspires them for social action, and cultivates a vibrant and supportive community of like-minded youth.

NIRMAN aims to create a large group of young professionals with the desire and capability to understand and solve pressing social problems.

#### **Educational Goals:**

1. To sensitize the youth towards various societal challenges by way of education through exposure, experience, efforts, and experimentation.
2. To enable the youth to find and actualize their mission and to equip them with the necessary skills, values, and vision to increase the effectiveness of their work.
3. To give them an opportunity and atmosphere to grow through 'Self Learning' and to find a more meaningful and joyful purpose for their lives while working on societal challenges.
4. To facilitate interaction with eminent social leaders and change-makers.

#### **Methodology:**

1. Conduct 6 physical training workshops for medico and non-medico participants for the NIRMAN 15 batch.
2. Conduct 6 Krutee Nirman physical training workshops for medico and non-medico participants from the NIRMAN 15 batch.
3. Conduct a widespread outreach and publicity campaign, and selection process for the upcoming NIRMAN 15 batch.
4. Conduct a selection process for the NIRMAN 15 batch, involving scrutiny of written applications, personal interviews, and assignments, and recruit a cohort of 120 participants.
5. Analyze the new feedback received on NIRMAN's Framework of Youth Flourishing, developed from the experience of working with thousands of youths over a decade, and make necessary changes if needed.
6. Continue the process of identifying and networking with various resource persons and host organizations to develop a set of possible work options that NIRMAN participants can take up after the training workshops.
7. Through the "Kar Ke Dekho" Fellowship, provide financial and mentoring support to select NIRMAN alumni (6) for contributing full-time to social action.
8. Continue the process of designing and deploying a strong media, communications, and outreach strategy for NIRMAN. Publish news, articles, and short stories in various newspapers, online portals, and college student magazines.

9. Design approximately 100 new interesting, thought-provoking, and meaningful posters and create a collective repository of a total of 400 posters targeted at young people and spread them through social media.
10. Organize systematic follow-up and networking efforts with over 1200 alumni throughout the year to facilitate their social action and educational journey and to strengthen the NIRMAN community.
11. Hold regular team meetings to share updates and make appropriate interventions as required. Continuously provide inputs related to the professional and personal growth of these alumni and encourage them for social contributions.
12. Continue the activity of Ekalavya—a remote telephonic intervention to provide developmental and social action inputs to a specific group of 'not selected for workshops' candidates.
13. Implement an internship program with NIRMAN for students from various disciplines.
14. Continue the process of exploring possible associations regarding providing flourishing inputs and nurturing youth leadership with various institutes such as IIT Powai, IIM Ahmedabad, IIIT, IIM Nagpur, Azim Premji University, Ashoka University, IIT Kanpur, SRISHTI Shodhyatra, IRMA-NID, B.J. Medical College, ATREE Bangalore, etc.
15. Continue the process of curating and publishing insightful articles in newspapers regarding youth flourishing, purpose development, the social sector, social issues, and findings from analyses of NIRMAN datasets and program experience.
16. Develop and/or update useful frameworks from the empirical experience in NIRMAN and the corresponding body of knowledge.
17. Monitor performance and build the capacity of the members in the NIRMAN team.

**(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:**

The aforesaid project is covered under promoting education including special education and employment enhancing vocation skills, especially among children, women, the elderly, and the differently abled and livelihood enhancement projects.

**(C) State and District where project or programs proposed to be undertaken:**

State: Maharashtra; District: Gadchiroli

**(D) Amount outlay (Budget) project or program-wise:**

It is proposed to spend approx. Rs.15,00,000/- for the said project in the FY 2025-26.

Sr. No.	Description	Amount in Rs.
A	Compensation for organizing annual training camps, workshops and promotion of Nirman activities on various platforms	12,00,000/-
B	Capacity Building Activities of Nirman Team	3,00,000/-
	<b>Total</b>	<b>15,00,000/-</b>

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## CSR PROJECT II – Vichar Vedh

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### **(A) CSR projects/Activities identified:**

Vichar Vedh is a platform created by a group of progressive thinkers in Maharashtra in 1993 through Vicharvedh Association, a Section 8 Not for Profit Company having CSR Registration Number : CSR00027538 to create awareness on issues related to humanitarian, secular, and democratic values. It aims to explore social, economic, and political alternatives and the way forward towards building a developed, egalitarian nation. Since 2018, an ePlatform has been developed to help everyone share their thoughts.

The ePlatform has the following objectives:

1. To encourage the creation of socially relevant knowledge through the free expression of thoughts and ideas, debate, and socially relevant research.
2. To spread such knowledge and information through new media.
3. To organize physical interaction with like-minded individuals and organizations.
4. To collaborate with other organizations having similar objectives and/or activities.

### **Educational Goals:**

The following are the Educational Goals of this project:

1. To encourage students to join a short-term course, Development Applications of Social Sciences (DASS).
2. To propagate the importance of free-thinking in Maharashtra through the portal, YouTube channel, etc.
3. To record and propagate socially relevant and thought-provoking views of experts and ordinary citizens.
4. To promote this portal and channel among youth studying in colleges, universities, and various think tanks.
5. To help generate wider awareness of a variety of socially relevant topics.

### **Methodology:**

1. To appoint a coordination team to record and edit the videos of experts and ordinary citizens and publish them on the Vichar Vedh portal and YouTube channel.
2. To promote the portal and channel through social media.
3. To organize an essay competition among college-going youth.
4. To organize small group discussions.

### **(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:**

The aforesaid project is covered under promoting education including special education and employment enhancing vocation skills, especially among children, women, the elderly, and the differently abled and livelihood enhancement projects.

### **(C) State and District where project or programs proposed to be undertaken:**

State: Maharashtra.; District: Pune

### **(D) Amount outlay (Budget) project or program-wise:**

It is proposed to spend approx. Rs.4,20,000/- for that said project in the F.Y. 2025-26.

Sr. No.	Description	Amount in Rs.
A	Compensation of the Vichar-Vedh Team for getting videos prepared, for organizing conferences and implementation of courses on social causes.	4,20,000/-
	<b>Total</b>	<b>4,20,000/-</b>

### CSR PROJECT III – Salam Pune

#### A) CSR projects/Activities identified:

Mitanin Foundation, a Registered Company Limited by Guarantee having CSR Registration Number : CSR00086790 launched the bi-monthly magazine 'Salam Pune' in Marathi in 2021, which focuses on covering and highlighting the needs and aspirations of the underprivileged class living in slums in Pune. It has started receiving a good response from the youth living in these slums. Young graduates from the Faculty of Journalism and Mass Communication are working on this project through various media platforms.

#### Educational Goals:

The following are the Educational Goals of this project:

1. To propagate the importance of free-thinking among slum dwellers in Pune through printed magazines and their digital copies.
2. To identify and publish the views and aspirations of slum dwellers.
3. To promote such magazines among slum dwellers, students of sociology and social welfare departments in colleges and universities, and among members of various think tanks.
4. To help generate awareness of socially relevant topics related to slums and slum dwellers among the public at large.

#### Methodology:

1. To enhance the content in the print magazine by highlighting real-life stories.
2. To expand the reach of Salam Pune magazine.
3. To develop and upload web content.

#### (B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Promoting education, including special education and employment enhancing vocation skills, especially among children, women, the elderly and the differently abled and livelihood enhancement projects.

#### (C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Pune

**(D) Amount outlay (Budget) project or program-wise:**

It is proposed to spend approx. Rs.1,80,000/- for the said project in F.Y. 2025-26.

Sr. No.	Description	Amount in Rs.
A	Compensation for young journalists working on the Salam Pune Project	1,80,000/-
	<b>Total</b>	<b>1,80,000/-</b>

**CSR PROJECT IV – Sharad Pawar - Inspire Fellowships**

**(A) CSR projects/Activities identified:**

Education is meant to foster knowledge. How can we impart and receive education in today's age? How should lifelong learning be approached? How can we enhance the capacity to embrace upcoming challenges and foster true education? These are some challenging questions.

In recent years, the impact of challenges reshaping the daily context of human life has become increasingly evident worldwide. Due to this, there is a pressing need to fundamentally restructure school and university education, recognizing the urgent need for transformative changes in education.

Historically, revolutions such as the green and industrial revolutions have brought about changes in human life, transforming the world. However, it took centuries for the results of these revolutions to be visible. The industrial revolution took a century to cover the world and create "industrial civilization." The information technology revolution took half a century to establish a digital empire. Today's revolutions are happening at lightning speed.

Rapid specialization and dynamic adjustment to changing circumstances are key factors in today's education. MKCL, in association with Yashwantrao Chavan Center, a Registered Public Trust having CSR Registration Number: CSR00008785 has initiated a scholarship for innovative teachers in the State of Maharashtra. This scholarship encourages teachers to find solutions to these challenges using their schools and students.

**Educational Goals:**

The following are the Educational Goals of this project:

1. Nurturing knowledge, creativity, aesthetic vision, love, and compassion in students' personalities.
2. Creating a foundation for "lifelong learning" in students, fostering a culture of "learn-unlearn-relearn."
3. Developing the ability to ask questions, curiosity, critical thinking, scientific perspective, presenting ideas, independent thinking, independent expression, courage to learn from failures, adventurous and exploratory attitude, and preparedness to accept risks, and fostering such qualities.
4. Developing soft skills, communication skills, teamwork abilities, qualities of scouting and guiding, and an impartial and dedicated service attitude, and fostering such qualities.
5. Promoting entrepreneurial skills among students, derived from the experiences of school life.
6. Teaching students about creative knowledge construction while making them aware of how that construction can be knowledge-based, socially impactful, environmentally friendly, and technologically inclined.

7. Ensuring that students become successful partners with artificial intelligence and technology rather than becoming their slaves.
8. Making efforts to achieve the holistic development of students' personalities by instilling the rich and integral human capabilities acquired from progress and culture. Students should not become dry, mechanical, or robot-like, and it is essential to take care of this aspect. If not done so, they will not only be useless but also become a burden. Inspiring and striving to make students sensitive, creative, rational, and well-cultured individuals. Teach children to be more cultured, teach machines to become smarter machines, and save children from becoming slaves to machines.
9. Developing capable personalities among students who can confidently face the challenges and opportunities in the world of progress and globalization.
10. Promoting a way of life that includes fearlessness, humility, truth, non-violence, simple living, satisfaction in work, self-control over desires and minds, sustainable use of natural resources, and fulfilling local needs as much as possible. Developing an educational environment that nurtures such a lifestyle.
11. Instilling respect and acceptance of the values enshrined in the Indian Constitution, fulfilling our duties and rights with sincerity, and developing a sense of reverence for the diverse Indian culture that has evolved and maintaining sensitivity towards various cultures around the world, thereby fostering wise citizenship among children.

**Methodology:**

1. The fellowship will be provided to full-time teachers below 40 years of age.
2. The scholarship period is for one academic year 2025-26.
3. Teachers teaching in schools and junior colleges qualify to apply for this scholarship.
4. A total of 20 teachers will be selected through a process of proposal scrutiny.

**(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:**

The aforesaid project is covered under Promoting education, including special education and employment enhancing vocation skills, especially among children, women, elderly, and the differently abled and livelihood enhancement projects.

**(C) State and District where project or programs proposed to be undertaken:**

State: Maharashtra; District: All Districts

**(D) Amount outlay (Budget) project or program-wise:**

It is proposed to spend approx. Rs.10,00,000/- for the said project in the F.Y. 2025-26.

Sr. No.	Description	Amount in Rs.
A	Scholarship to the teachers and allied expenses	10,00,000/-
	<b>Total</b>	<b>10,00,000/-</b>



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## CSR PROJECT V - Nipun Bharat Program

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### **(A) CSR projects/Activities identified:**

As per the National Education Policy 2020, the highest priority of the education system is to achieve Universal Foundational Literacy and Numeracy (FLN) in primary schools by 2025. The rest of this policy will become relevant for our students only if this most basic learning requirement (i.e., reading, writing, and arithmetic at the foundational level) is first achieved. To this end, a National Mission on Foundational Literacy and Numeracy will be set up by the Ministry of Education as a priority. Accordingly, all State/UT governments will immediately prepare an implementation plan for attaining universal foundational literacy and numeracy in all primary schools, identifying stage-wise targets and goals to be achieved by 2025, and closely tracking and monitoring the progress of the same.

Grammangal, a Registered Public Trust, having CSR Registration Number : CSR00008708 was started in 1982 by renowned educationists Ms. Anutai Wagh and Mr. Ramesh Panse to provide holistic education to the rural and tribal children of Palghar District. Grammangal has developed and implemented teaching-learning methodologies that are strongly grounded in the principles and current understanding of Cognitive Science, Child Development, and Learning. The methodologies are based on the precepts of constructivism and are aimed at providing stress-free, joyful, and enriching learning experiences to children.

Grammangal is deeply involved in several teacher training and education quality improvement programs.

Grammangal has signed an MOU with the District Collector of Kolhapur District to conduct teacher training workshops for the accomplishment of the objectives of NIPUN Bharat.

### **Beneficiaries of the Scheme:**

1. Children aged 3 to 9 years.
2. Students in preschools up to class 3.
3. Children without foundational skills studying in classes 4 and 5:  
These children will be offered peer support, tutor guidance, and additional learning materials to strengthen their educational proficiency.
4. National Initiative for Proficiency in Reading with Understanding and Numeracy (NIPUN):  
Aims to complete its set objectives in private and government-aided schools by FY 2026-27. This will help achieve universal attainment of FLN skills.

### **Educational Goals:**

1. Improve foundational skills of children to reduce dropouts.
2. Increase the number of students clearing the primary, upper primary, and secondary stages.
3. Enhance education quality through conducive and activity-based teaching methods.
4. Implement toy-based and unique pedagogies or experimental teaching to make sessions fun and interesting.
5. Develop a training module that focuses on:
  - Motor and physical skills
  - Emotional and social skills
  - Cognitive skills
  - Numeracy and literacy
  - Life skills and more

6. Ensure holistic development of every child, tracked through detailed reports.
7. Encourage children to achieve steep learning for future needs like employment and life decisions.
8. Create creative assessments such as quizzes, games, polls, etc.

**Methodology:**

1. To conduct the teacher training activity in Kolhapur District.
2. To appoint experienced teachers who can guide primary school teachers in achieving NIPUN Bharat's objectives.
3. To introduce the learning aids developed by Grammangal to these teachers to achieve foundational literacy and numeracy.
4. To assess the performance of these teachers and suggest remedial measures if needed.

**(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:**

The aforesaid project is covered under Promoting education, including special education and employment enhancing vocation skills, especially among children, women, the elderly and the differently abled and livelihood enhancement projects.

**(C) State and District where project or programs proposed to be undertaken:**

State: Maharashtra.; District: Kolhapur

**(D) Amount outlay (Budget) project or program-wise:**

It is proposed to spend approx. Rs.40,00,000/- for F.Y. 2025-26.

Sr. No.	Description	Amount in Rs.
A	Remuneration to resource persons and allied expenditure	40,00,000/-
	<b>Total</b>	<b>40,00,000/-</b>

**CSR PROJECT VI – Mai Maushi**

**(A) CSR projects/Activities identified:**

Sane Guruji Rashtriya Samrak Trust is a Registered Public Trust having CSR Registration Number: CSR00030362. One of the objectives of this trust is to support and encourage the translation of literature from various Indian languages.

Since 2006, they have been publishing **Mai Maushi (माय मावशी)**, a magazine dedicated to promoting this translation process. The main objective is to create awareness about the rich literature developed in several languages. This magazine is widely read in several colleges across Maharashtra.

#### Goals:

1. To encourage translation activity by providing awards for the best-translated book in the name of बाळशास्त्री जांभेकर भाषांतर पुरस्कार.
2. To organize a conference of authors and translators named साहित्य संवाद.
3. To provide monetary assistance for translation.
4. To provide a residential facility for translators during the translation process.

#### Methodology:

##### 1. Appointment of Eminent Advisors:

Sane Guruji Rashtriya Samrak Trust has appointed eminent authors, poets, and academicians such as Mr. Ramdas Bhatkal, Mr. Gajanan Khatu, Mr. Pannala Surana, Ms. Niraja, Dr. Sanjay M.G., Mr. Nitin Vaidya, and Mr. Arjun Dangle as advisors. They guide the trust in selecting titles for translation.

##### 2. Publication of a Quarterly Magazine:

Based on their suggestions, a quarterly magazine is published for the benefit of translators.

#### (B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts.

#### (C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Mumbai

#### (D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.5,00,000/- for F.Y. 2025-26.

Sr. No.	Description	Amount in Rs.
A	Compensation to translators and allied activities	5,00,000/-
	<b>Total</b>	<b>5,00,000/-</b>

#### CSR PROJECT VII - Participatory Varietal Trials Project

#### (A) CSR projects/Activities identified:

Pragati Abhiyan is a Registered Public Trust and Society having CSR Registration Number: CSR00011309. It is a Civil Society Organization engaged in activities towards a more democratic and egalitarian society.

### **Key Aspects of Agriculture in Maharashtra:**

- Predominantly rainfed agriculture
- More traditional grains grown than other crops.
- Low productivity of traditional crops, especially grains
- Small and marginal farmers dominate rainfed farming.

Working on any one of these aspects has the potential to make a dent in rural poverty.

Since 2018, Pragati Abhiyan has been focusing on the revival of millets, particularly Finger Millet (Ragi), working with farmers across 100 villages in 7 blocks of 3 districts. The project has successfully increased Ragi productivity from an average of 2.5 quintals per acre to 8 quintals per acre.

Ragi is a traditional minor millet for the farmers of this region and is part of their daily diet. However, the food items prepared from Ragi are often more aligned to adult tastes rather than those of children. To address this, we introduced recipes for Ragi-based foods such as Ladoos, Barfi, Biscuits, Upma, Kheer, Cake, and other items that children enjoy. This training was provided to women in general, SHG women members, Anganwadi sevikas, and others.

The next step involves setting up primary processing units equipped with threshing, grading, sorting, and packaging machines. Producer farmers' groups have been formed and registered as companies to run these primary processing units.

One important factor in this project is the seeds. The small and marginal, rainfed, tribal farmers who grow grains typically use home-preserved seeds, called landraces. It is understood that better seeds can give 10 to 20% higher productivity. In our project, each farmer has used their own preserved seeds. Dapoli Krushi Vidyapeeth has developed the Phule Nachani variety, which some farmers have tried but found unsuitable. While it has worked for farmers in the Kolhapur region, it has not been effective for farmers in Nashik, Thane, and Palghar.

### **Educational Goals:**

#### **• Conduct Participatory Varietal Trials:**

- Identify the 'best' Ragi seeds among the landraces in the region.
- Focus areas: Nashik, Palghar, and Thane tribal regions.
- Farmers will select and preserve seeds based on performance traits (yield, short duration, pest resistance).

#### **• Participatory Process:**

- Engage farmers as custodians of the seeds.
- Conduct trials in collaboration with farmers to ensure the selection of high-performing seeds.

Note: No known university attempts to research seeds using this methodology, except for an attempt in Jawahar under the Maharashtra Gene Bank Project.

#### **• Project Scope:**

- Implement across 7 blocks and 3 districts.
- Involve tribal farmers in:
  - Nashik
  - Thane
  - Palghar

#### **• Seed Varieties:**

- Region has nine types of Ragi seeds, categorized by grain color: white, brown, and maroon.

- Each color category includes three crop durations: early, mid, and late varieties.
- Include the Phule Nachani variety developed by Dapoli Krushi Vidyapeeth.

### **Expected Outcomes:**

The first year will involve single-line selection, followed by multiline selection, and subsequently, seed multiplication is planned. Farmers in these regions can then choose seeds based on the characteristics they find important for their farm plots.

Pragati Abhiyan will study the process of registering seed varieties with the university using participatory methodology, follow that process, and apply for the registration of Ragi variety or varieties.

Pragati Abhiyan will develop a manual for conducting participatory varietal trials, which will be useful to other organizations interested in taking up similar studies for local oil seeds like Niger, pulses like Udid, and minor millets like Porso.

### **Methodology:**

#### **1. Farmer Participation:**

- Involve 15 to 20 farmers across 7 blocks in three districts.
- Each farmer will allocate a plot of land for this study, planting the ten types of Ragi seeds mentioned earlier, plus their usual seed.

#### **2. Plant Population:**

- Each type will have a plant population of 150.

#### **3. Planting Arrangement:**

- Each seed type will be planted in a specific row distinct from other seed plants.
- Boards will identify each row, and data will be collected periodically using a set of formats.
- Participating farmers will receive periodic training for observations and record-keeping.

#### **4. Following Package of Practices:**

- Farmers will follow the Package of Practices propagated by Pragati Abhiyan over the years.
- Three types of data sets will be collected:
  - I. One-time data about the farmers, the farm plot, and soil characteristics.
  - II. Event-based data related to various stages of plant growth, from preparing the nursery bed to harvesting—dates, and plant observations.
  - III. Weekly data on the weather (rainfall days, cloudy days, windy days, and sunny days) and observations about disease occurrence, identification, and management.

#### **5. Selection Process:**

- A week before harvest, farmers will visit the plots and choose the best plant according to their criteria (e.g., number of tillers, color of the grains, size of the grains, weight of the grains, disease resistance, duration, etc.).
- Farmers will describe the reasons for selecting a particular plant as the best among its rows.

#### **6. Seed Iteration Process:**

- Selected plants will be the seeds for the next Kharif season.
- After a similar process in Kharif 2025, the best of those seeds will be planted in Kharif 2026.
- By the end of Kharif 2026, the seeds will have gone through three iterations.

#### 7. Farmer Commitment and Compensation:

- This process requires a commitment of almost 1 acre of farm plot and more time for observations from the farmer's family.
- This may result in less grain available for home consumption.
- Consideration will be given to compensating farmers for their contribution.

#### (B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining the quality of soil, air and water including contribution to the Clean Ganga Fund set up by the Central Government for rejuvenation of river Ganga.

#### (C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Nashik, Thane and Palghar

#### (D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.5,00,000/- for F.Y. 2025-26.

Sr. No.	Description	Amount in Rs.
A	Remuneration of the coordinators	1,80,000/-
B	Compensation to the farmers for participating in this experimental project	1,00,000/-
C	Travel	1,70,000/-
D	Data Management Cost	50,000/-
	<b>Total</b>	<b>5,00,000/-</b>

#### CSR PROJECT VIII – Arogya Bhan

#### (A) CSR projects/Activities identified:

Aabha Arogya Bhan Collective Association (आभा), a Registered Public Trust having CSR Registration Number: CSR00075105 is working extensively in the field of health communication and awareness. The team consists of people from different walks of life – doctors, counsellors, lawyers, medical researchers, and artists.

#### Flagship Programs:

##### 1. Releshani:

Overview: Releshani refers to an enriched, fulfilling relationship. This 3-day workshop is facilitated by the Arogya Bhan team of communicators. The format is fully interactive and experiential.

**Topics Covered:**

- Understanding one's body and mind
- Relationships with parents, children, teachers, colleagues, friends, and more
- Physical and emotional well-being
- Sensitivity towards ourselves as well as others

**Methods:** Group discussions, skits, songs and music, and a variety of activities.

## **2. Winning Over Anaemia**

**Overview:** Six out of 10 Indian women are anaemic, meaning their HB count is below 11 gm. The root causes of anaemia include social and economic factors.

**Topics Covered:**

- Root causes of anaemia
- Signs and symptoms
- Local, daily foods that help overcome anaemia
- Simple recipes that provide required minerals
- Challenges faced in overcoming anaemia and solutions

**Method:** Open conversations and a 360-degree view on the topic.

## **3. Senior Citizens and Their Health:**

**Overview:** Focuses on both physical and emotional well-being for senior citizens, addressing social connections, financial management, and living a purposeful life.

## **4. Talking about Nutrition (पोषण संवाद):**

**Overview:** Designed for all ages, this program covers nutrition beyond proteins, minerals, and calories.

**Topics Covered:**

- Core values of food
- Affordability, procurement, and production of food
- Cooking and consumption methods
- Specific nutritional needs based on the audience's context (rural, urban, semi-urban)
- Influence of occupation, physical activity, and financial and social situations on nutrition

## **5. Doctor-Patient Relationship:**

**Overview:** Addresses the transformation in the doctor-patient relationship due to factors like corporatization of the medical field, increased patient awareness, stricter legal frameworks, and profiteering in the medical industry.

**Topics Covered:**

- Maintaining a professional yet warm relationship
- Ensuring the best interest of patients
- Creating a fair environment for doctors and medical professionals

## **6. School Health:**

**Overview:** Focuses on foundational awareness and habits towards health for children.

### Topics Covered:

- Basic hygiene aspects like cleanliness, environment, and water quality
- Thought-provoking discussions among students about health
- Perceptions about health, personal hygiene, and their surroundings
- Encouraging awareness and consciousness about health at home and outside

### (B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Eradicating poverty, hunger and malnutrition, promoting health care which includes sanitation and preventive health care, contribution to the Swach Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water.

### (C) State and District where project or programs proposed to be undertaken:

State Maharashtra; District: All Districts

### (D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.5,00,000/- for the said project in F.Y. 2025-26.

S. No.	Description	Amount in Rs.
A	For Project implementation	5,00,000/-
	<b>Total</b>	<b>5,00,000/-</b>

### CSR PROJECT IX – Marathi SahityaSrushti

### (A) CSR projects/Activities identified:

MKCL Knowledge Foundation, a Registered Section 8 Company having CSR Registration Number: CSR00002824 is working extensively, *inter alia*, in promoting awareness of Marathi literature through Marathi SahityaSrushti. This initiative serves as a unified digital platform that brings together books from diverse authors and publishers. It offers literature enthusiasts a rich space for knowledge, entertainment, and networking. Unlike traditional directories, this is a tech-enabled initiative designed to deepen user engagement with Marathi literature.

### Deployment Mechanism

The portal will be accessible via:

- Web application
- Apple iOS application
- Android application

### Key Features of the Portal

- A single platform showcasing the depth and diversity of Marathi literature
- Inclusion of books from all authors and publishers



- Facilities for entertainment, knowledge sharing, and community networking
- Book reviews and literary critiques
- Preservation of cultural and historical heritage
- A technology-driven experience beyond mere listings
- Community contributions through a “Wiki-contribution” model

The portal will host a comprehensive database of Marathi books, including:

- Detailed metadata such as author, poet, translator, publisher, cover designer, and illustrator
- Information on page count, pricing, genres, and whether the work is original or translated
- Access to both out-of-print classics and contemporary publications

### **Authors and Poets Section**

A dedicated section on the web portal will feature Marathi literary figures. It will include:

- Photographs and brief biographies
- Links to their works available in print, e-book, and audiobook formats
- Introductions to new books, reviews, and interviews with prominent authors and poets
- Searchable access to books in partner libraries and direct purchase links to publisher websites
- Supporting materials such as dictionaries, reference guides, and social media connections

### **Engagement and Community Features**

The platform aims to foster an engaged reading community through:

- Online book clubs
- Author interviews and expert recommendations
- Previews of upcoming publications
- Details of nearby book fairs and exhibitions
- Forums to discuss classic and popular titles
- Regular literary updates on social media, including content from TV shows like Pratibha ani Pratima, ABP Anandaache Paan, and interviews from Bookshelf

### **Current Year 2025-26 Goals**

By the end of calendar year 2025, the project aims to:

Host metadata for 25,000 books

- Collaborate with 50 major publishers and 50 renowned libraries
- Engage with 250 book reviewers and literary influencers
- Support up to 10,000 active users post-launch via MKCL Knowledge Foundation servers
- Archiving classic magazines such as Antarnad, Kirloskar, Satyakatha, and Abakdai
- Inclusion of contemporary publications like Sadhana and Lalit
- Preservation and digitization of presidential addresses from literary festivals like the Akhil Bhartiya Marathi Sahitya Sammelan, available in PDF and audio-video formats
- Archival of similar content from other Marathi literary festivals

### **Support Services for Writers and Publishers**

The platform will also provide guidance and resources such as:

- Proofreading, DTP, print-on-demand, and translation services
- Standardized writing guides and phonetic typing tools

- Spell checkers and OCR mapping utilities for digitization

### **Spreading Marathi Beyond Native Speakers**

The portal will support language learning for non-Marathi speakers by offering tools to learn Marathi through English and other Indian languages.

### **(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:**

The aforesaid project is covered under promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.

### **(C) State and District where project or programs proposed to be undertaken:**

State Maharashtra; District: All Districts

### **(D) Amount outlay (Budget) project or program-wise:**

It is proposed to spend approx. Rs.12,80,455/- for the said project in F.Y. 2025-26.

S. No.	Description	Amount in Rs.
A	Remuneration to resource persons and allied expenditure	12,80,455/-
	<b>Total</b>	<b>12,80,455/-</b>

### **Contribution to Prime Minister's National Relief Fund**

In case any amounts are lying unutilized and not reallocated by the Board, the Company shall contribute to the Prime Minister's National Relief Fund within the mandatory specified period, to the extent of the amount falling short of proposed CSR expenditure for the financial year 2025-26.

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*Approved by the Board of Directors on June 20, 2025.*

For **Maharashtra Knowledge Corporation Limited**

**Sameer Pande**  
**Managing Director**  
**DIN 00143616**